

Abstract of the Disclosure

A method and system for providing targeted advertising to a customer are provided. The method includes the steps of retrieving billing information for the customer; retrieving an item of customer information relating to the customer; correlating the item of customer information to an advertisement; retrieving the advertisement; and forming a billing statement containing the billing information for the customer and the advertisement. The method may also include the steps of providing billing information for a collection of customers, collecting customer information, and providing a collection of advertisements from which the advertisement is selected.